

# EMBRACING CYBER RISK MANAGEMENT AS A LEGAL AND STRATEGIC IMPERATIVE FOR YOUR DISTRICT

## K-12 Leadership in cybersecurity and compliance!

Understanding cyber from a risk-based perspective can unlock cybersecurity's most elusive challenges.



#### A Note To District Leaders:

In today's rapidly evolving digital world, protecting our schools' digital infrastructure is no longer just a best practice—it's a legal and strategic imperative. As district leaders, our duty to comply with cybersecurity laws and regulations is crucial, but we must go beyond simply meeting these requirements. It's time to embrace a proactive approach that goes beyond compliance and prioritizes the strategic management of cyber risks.

Cyber Risk Management enables school districts to not only stay in compliance with critical regulations (like FERPA, TEC 11.175, and ED Law 2d) but to do so in a way that adds lasting value and protection to the institution. Compliance is only the starting point; a robust cyber risk management approach empowers districts to identify potential threats, assess their impact on organizational assets, and develop targeted strategies for risk mitigation.

Minerva EDU, a leading cyber risk management platform, offers district leaders the tools needed to take control of cybersecurity, meet legal requirements, and drive a meaningful transformation in how we protect our digital assets. Minerva provides a data-driven view of vulnerabilities, enabling districts to prioritize and address risks effectively. Much like the data used to measure academic performance, Minerva's cyber assessment benchmarks offer administrators valuable insights into the district's cyber posture, helping them make informed decisions about budget allocation and return on investment without compromising security maturity.

Beyond compliance, Minerva EDU supports districts in leveraging data for significant financial and operational benefits, from negotiating lower insurance premiums to enhancing returns on cybersecurity investments. Most importantly, it translates complex cybersecurity information into accessible insights that district leaders, both technical and non-technical, can easily interpret, ensuring that key decisions about the district's cyber risk profile are grounded in data and actionable intelligence.

By adopting a cyber risk management strategy, districts not only meet their legal obligations but also create a collaborative environment between technology and administration to ensure the security and resilience of their digital infrastructure. This is a call to action for school leaders: prioritize cyber risk management not only to comply with the law but to protect our students, educators, and institutional reputation.

We urge you to consider the critical importance of integrating cyber risk management as both a legal responsibility and a strategic advantage. Connect with us today to discuss how your district can lead the way in cybersecurity compliance and excellence, fostering a safe and conducive environment for learning.

Thank you for your commitment to safeguarding the future of our educational institutions!

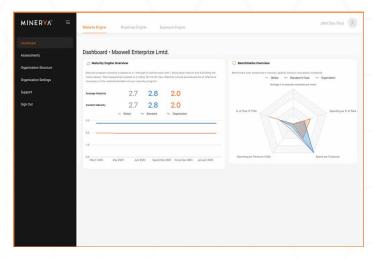


### Recognized by Gartner in the 2021, 2022 & 2023 Hype Cycle for Cyber Risk Management.

#### Because a compliance-based approach can leave your organization legally negligent!

#### **Problem**

Educational institutions are facing critical cybersecurity challenges rooted in resource shortages, including limited skilled personnel and constrained budgets. The rapid pace of technological advancements often outstrips the capacity to adapt, while ambiguous regulations add complexity to compliance. The lack of understanding how to address the challenges often leaves the issue unresolved with leadership, but with a belief that the risk is transferred to, or carried by, the IT Leader leaving the district's cyber risks unaddressed.



Additionally, a lack of effective communication between technical teams and non-technical leaders exacerbates the problem, creating gaps in understanding and prioritization. Coupled with resistance to change and differing stakeholder priorities, these issues leave schools increasingly vulnerable, struggling to protect sensitive data and maintain a secure and resilient learning environment.

#### **Solution Overview**

The Minerva Platform addresses the complex cybersecurity challenges educational institutions face, from resource limitations to unclear compliance requirements. Recognized by Gartner for its innovation in Cybersecurity Maturity Assessments and Performance Management, Minerva empowers leaders with actionable, real-time data to bridge communication gaps between technical teams and non-technical decision-makers. By offering comprehensive visibility into your security framework and live benchmarking tools, Minerva clarifies your legal obligations and identifies actual cybersecurity needs. This ensures resources are aligned with genuine priorities, reducing unnecessary costs while enhancing protection. With Minerva, your focus remains on education while we provide you with the confidence that you are safeguarding your institution.

#### **Our Designed Approach:**

#### Choose Your Framework:

Simplify, comply, succeed! Selecting the right framework and rationalizing controls are essential steps to align with state and federal legislation. Streamline your cybersecurity approach, reduce complexity, and focus on what matters most.

#### Empower Your Team:

Independent of the size of your district, compliance is a team sport. Create clarity and confidence by defining key roles and equipping your team with the knowledge they need to support your cybersecurity program. Empower everyone involved—current and future—to work toward a shared vision of security excellence.

#### Gain Clarity:

To get where you are going, you need to know where you are—because you can't protect what you can't see. Visibility into your existing program is critical to identifying gaps, optimizing resources, and aligning efforts with your security goals.

#### Know Your Risks

Achieve unparalleled clarity with data-driven insights that reveal your risk posture, guide the creation of targeted roadmaps and provide real-time status. Stay proactive, informed, and in control of your cybersecurity strategy.



#### **Design Benefits:**

#### Remove Ambiguity Through Defined Compliance Requirements:

- Effortlessly define your regulatory requirements.
- Build a resilient, future-ready cyber foundation.
- Optimize resources and eliminate waste.

#### Established New Organizational Capabilities to Support a Safe Learning Environment:

- Foster collaboration with clear role definitions and expectations.
- Align control activities to owners that are responsible for the execution of the function within the district.
- Lay the groundwork for a sustainable, proactive cyber-culture.

#### Make Decision Today with Data from Today Using Real-Time Visibility:

- Uncover the hidden vulnerability of cyber negligence before it is too late.
- Gain a clear picture of where you stand from a compliance perspective for Federal and State regulations.
- Build a cyber foundation built on data-driven decision making

#### Manage Cyber Risk by Establishing a Deliberate Risk Posture:

- Pinpoint actionable activities to manage cyber risk with precision.
- Develop results-focused roadmaps that align the districts risk profile with its investments.
- Monitor progress in real-time to stay ahead of the threats.

#### Unlocking More Value: Additional Benefits To Elevate Your Cyber Program

#### Clear Insights for All Stakeholders:

Non-technical visualization and reporting for better communication utilizing the skills and language that district leaders are experts in.

#### Benchmarking:

Utilize the nation's largest data bank of real-time cybersecurity maturity benchmarks to inform your district of its level of legal exposure to cyber negligence.

#### Al-Assisted Control Translation:

Leverage decades of industry-leading cyber experience and the nation's leader in K-12 cyber assessments to eliminate the skills gap for most IT Directors and turn the challenge of cybersecurity into an accessible differentiator for your district.

#### Unmatched Pricing:

Our pricing model for an annual subscription is based on the student and staff population of your district. Knowing that this is one of the largest barriers to entry for districts in getting the cyber resources they need, we utilized our expertise and technology to make it accessible. We love to compete, so bring us your assessment quote and give us a chance. You might just end up with the best product on the market for less.

There is no easy button for cybersecurity, but there is an easier solution! Reach out today! The bad actors are not waiting for us to begin!

Please visit  $\bigoplus$  http://www.v3cybersecurity.com/edu or email us at  $\boxtimes$  minerva@v3cybersecurity.com